



**GHANA BOOK INDUSTRY SURVEY
2023 YEARBOOK**

2024

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Executive summary

As one of the essential industries that contribute to the development of a nation, the book industry in Ghana has no readily available statistics on its size, growth or its contribution to the country's gross domestic product (GDP). In view of this, the Ghana Book Development Council (GBDC), a national Agency that coordinates the development of the book industry in Ghana, began to embark on a survey in 2022 to gather data on the national book industry in terms of employment, production, sales and turnover. This is the third GBDC survey to gather data on the book industry.

For the purpose of this study, a sample size of a total of one hundred (100) publishing and printing companies, registered with the Ghana Publishers Association and the Ghana Printers and Paper Converters Association, were randomly selected for the survey, based on their willingness to participate in the survey. A structured questionnaire was used to collect the relevant data. Of the 100 questionnaires that were distributed, only nineteen (19) responses were received. The data was captured and analyzed with both Statistical Product and Service Solution (SPSS) software and Microsoft Excel.

Out of the nineteen (19) respondents, seven (7) are into only publishing, four (4) are into only printing, and three (3) are into both publishing and printing. Again, three (3) are publishing and distribution/sales of books, while two (2) operate in publishing, printing and distribution/sales of books.

Regarding employment status, a total of four hundred and eighty-two (482) were employed as full-time and part-time staff by seventeen (17) respondents, with full-time staff recording three hundred and eighty-five (385) representing 79.9%.

During the year 2023, a sample of seven (7) respondents who are into printing and provided the required data recorded a total of GH¢ 27,847,841.11 as cost of book production, while a sample of ten (10) respondents who are into publishing and provided the required data recorded a total amount of GH¢ 107,516,011.95 as cost of book production. Therefore, the total cost of producing books by the respondents in the sample amounted to GH¢ 135,363,853.06.

On turnover/revenue, a sample of six (6) respondents who are into printing and provided the required data recorded a total amount of GH¢ 151,751,321.49. A total of 3,893,065 copies of books

were sold, with textbook recording 2,721,083 copies with a turnover of GH¢ 122,853,640.94, and academic/professional books recording 290 copies with a turnover of GH¢ 30,000.00. Sales of supplementary readers amounted to GH¢ 1,461,643.92, while sales of “Other books” such as children’s colour books and reference books amounted to GH¢ 39,011,257.70. Although four (4) respondents indicated they produced electronic books during the year, an amount of GH¢ 1,650.00 was recorded by only two (2) respondents who provided the required information on sales. Revenue from other related publishing activities amounted to GH¢ 13,850.00, as indicated by five (5) respondents. In total, the turnover/revenue from twelve (12) out of the nineteen (19) respondents amounted to GH¢ 315,124,999.05.

While challenges persist in data collection, with regard to low response rate, the gathered information offers a foundation for policy development and industry growth. The survey provides valuable insights into the Ghanaian book industry's current state, in relation to employment status, production, and sales of books in the country.

1 Introduction

1.0 Background

As the book industry continues to evolve in the face of technological advancements and changing consumer behaviors, a comprehensive survey becomes increasingly indispensable for ensuring its sustainability and growth.

The book industry plays a vital role in shaping educational, cultural, and economic landscapes worldwide. A concise survey of this industry is important for understanding its dynamics and impact. Such a survey serves multiple purposes, that is, providing essential market insights, quantifying economic contributions, and informing decision-making processes. Providing data on industry trends, costs of production, and revenue, enables stakeholders to navigate the complex publishing ecosystem effectively. Moreover, the survey's ability to benchmark performance and highlight growth opportunities contributes to the industry's ongoing development. For policymakers, it serves as a valuable tool in formulating regulations and supporting mechanisms.

In view of this, the Ghana Book Development Council (GBDC) embarked on a survey in 2024 to gather statistics on employment status, cost of production, and revenue, as well as other related income generation activities in the book industry for 2023.

1.2 Objectives

The objective of this study is to collect data and statistics on the size, state and performance of the local book industry in Ghana, which will in turn aid in the development of policies to advance the industry.

1.3 Research problem/questions

There is a prevailing issue of no readily available data or statistics on the local book industry, hence difficulties in determining the size and performance of the book industry in the country. This also affects the development of policies to grow the book industry in Ghana. Therefore, the research seeks to address the following questions:

- What is the state of employment in the book industry for 2023?
- What is the quantity of books produced in the year 2023?
- How many books were sold in 2023?
- What is the total cost of book production for 2023?
- What is the total turnover for 2023?

1.4 Limitation

1.4.1 Representativeness of the sample

The actual sample of publishers and printers in the book industry that provided data for the survey was quite insufficient. This indicates that the response rate was not adequately representative, limiting its generalizability and inferences.

2 Methodology

2.1 Population and sampling

The book industry in Ghana is made up of various players such as writers, publishers, printers and booksellers. For the purpose of this survey, publishers and printers were used. This is because these players directly deal with the book publishing and production workflow. Other players will be eventually added in subsequent years.

For the sample size, a total of hundred (100) publishing and printing companies were randomly selected from the total number of registered members of the Ghana Publishers Association (GPA) and the Ghana Printers and Paper Converters Association (GPPCA) respectively. Questionnaires were then distributed to them. The respondents were asked to provide information about their operations, number of employees, production volumes and sales.

2.2 Data collection instrument

A questionnaire was developed and designed for the study. The questionnaire had both open-ended questions and closed-ended questions. One hundred (100) questionnaires were administered but only nineteen (19) questionnaires were completed and returned.

2.3 Data processing and entry

The data processing involved the nineteen (19) completed questionnaires. The processing of the data was done with the aid of the Statistical Product and Service Solution (SPSS) software and Microsoft Excel. After the data entry, validation, checks, and cleaning were carried out.

2.4 Data Analysis

The initial phase of the analysis involved the generation of frequency tables (percentages), general descriptive information and charts.

To ensure confidentiality and anonymity of the respondents, identification codes were used. These identification codes appear in the Tables. The results of this survey are based on the responses from the nineteen (19) respondents.

3 Results and Discussion

This section presents the responses to the questionnaire and findings, which is divided into four sections, i.e., Section A, Section B, Section C and Section D, which discusses the respondents' business profile, employee profile, production and sales, respectively.

SECTION A - PROFILE OF RESPONDENTS

3.1 Respondents' business profile

This section presents the geographical location, number of years in business, area of business and specialization of the respondents.

3.1.1 Location of publishers and printers

The publishers and printers in the sample were from three (3) main regions, namely Greater Accra Region, Ashanti Region and Central Region. However, majority of the printers and publishers were located in the Greater Accra Region, as shown in Table 1.

Table 1: Regional distribution of respondents

	Region	Frequency (Number)	Percentage (%)
Valid	Greater Accra Region	13	68.4
	Ashanti Region	5	26.3
	Central Region	1	5.3
	Total	19	100.0

3.1.2 Number of years the printer/publisher has been in operation

The question required information about the number of years the printer/publisher has been in operation. As shown in Figure 1, five (5) respondents each had operated for "6-10 years", as well as "above 30 years".

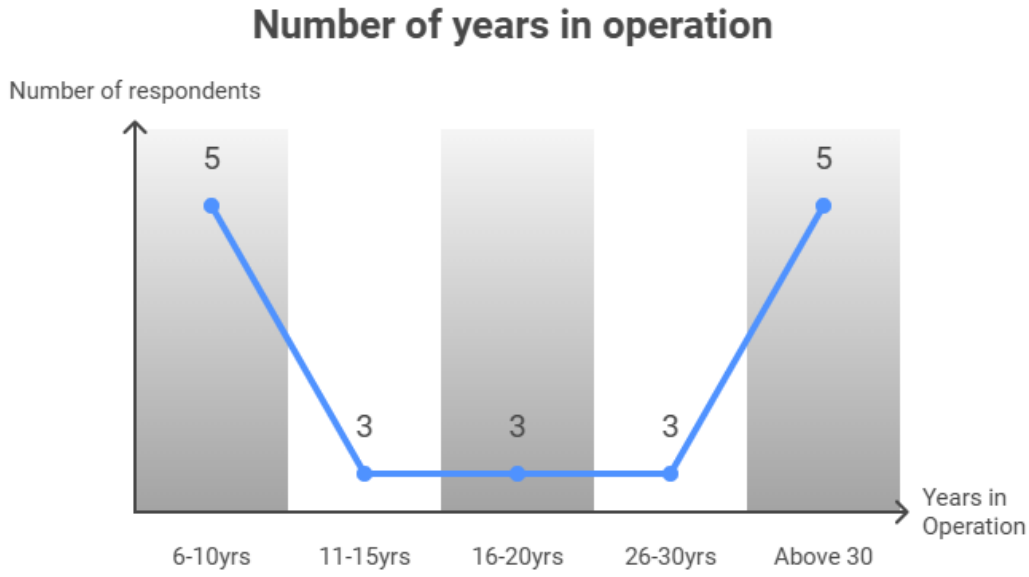


Figure 1: Number of years respondents have been in operation

3.1.3 Sector of operation of respondents in the book industry

The respondents were required to indicate their sector of operation. The majority of respondents (36.8%) were into only publishing. The results have been provided in Table 2.

Table 2: Sector of operation in the book industry

		Frequency (Number)	Percentage (%)
Valid	Only Publishing	7	36.8
	Only Printing	4	21.1
	Both Publishing and Printing	3	15.8
	Both Publishing and Distribution/Sales	3	15.8
	All sectors of operation (Publishing, Printing, Distribution/Sales)	2	10.5
	Total	19	100

From Table 2, it can be deduced that fifteen (15) respondents are into publishing, nine (9) are into printing, and five (5) are into distribution/sale of books. Seven (7) respondents are into only publishing and four (4) are into only printing.

3.1.4 Area of specialization

The respondents were required to indicate the area(s) they specialize in as book industry practitioners, i.e., such areas as textbooks, supplementary readers, academic/professional books, children's books, and reference books, etc.

The findings show that out of the fifteen (15) respondents who are into publishing:

- i. Three (3) respondents are into only textbook publishing.
- ii. Four (4) respondents specialize in only supplementary readers.
- iii. Two (2) respondents are into only academic books.
- iv. Six (6) respondents are into the publishing of textbooks and supplementary readers only.
- v. Four (4) respondents specialize in the production of textbooks, supplementary readers and academic/professional books.
- vi. No publisher specializes in the combination of supplementary readers and academic/professional books, nor in the combination of textbooks and academic/professional books

In total, of the fifteen (15) respondents who are into publishing, thirteen (13) produce textbooks, fourteen (14) produce supplementary readers, and six (6) produce academic or professional books.

3.1.5 The import of paper for book production

The respondents were requested to indicate if they import paper for book production or purchase paper from the local market. Fifteen (15) responses were recorded out of the nineteen respondents. The

results, as presented in Table 3, show that the majority (80%) of the respondents do not import paper for book production.

Table 3: Paper importation for book production

Source of paper	Frequency (Number)	Percentage (%)
Directly import	3	20
Buy from the local market	12	80
Total	15	100

3.1.6 Method for record-keeping

The respondents were asked to indicate how they keep their records. Eighteen (18) responses were recorded for this question; out of which five (5) indicated that they keep their records only manually, while three (3) revealed that they keep their records only electronically. As shown in Figure 2, majority of respondents (10), representing 55.5% keep records both manually and electronically.

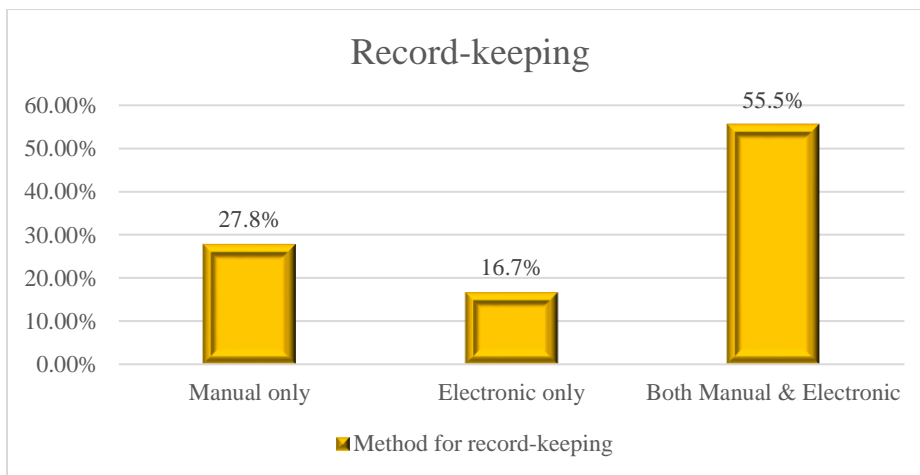


Figure 2: Method for record-keeping

SECTION B – EMPLOYEE PROFILE OF RESPONDENTS

3.2 Employment Profile

This section presents analysis on the state of employment in the book industry in 2023. It shows results on the employee profile of the respondents, regarding their status as full-time or part-time employees.

3.2.1 Full-time and part-time staff

The respondents were asked to provide the number of full-time, part-time or casual staff engaged in their operation. The results showed that in 2023, a total of three hundred and eighty-five (385) staff were engaged on a full-time basis, whereas the number of casual/part-time employees was ninety-seven (97). Hence, a total of four hundred and eighty-two (482) people were employed either as full-time or part-time staff by seventeen (17) respondents. Two (2) did not respond to this question. The responses recorded are summarized in Table 4.

Table 4: Number of employees engaged in 2023 by type of staff

Type of staff	Number of Staff	Percentage (%)
Full-time	385	79.9
Casual/part-time	97	20.1
Total	482	100

3.2.2 New recruitment made in 2023

The respondents were further asked about the number of new recruitments in 2023, if any. From thirteen (13) responses, forty (40) new staff were employed full-time, while seventy-one (71) were employed as casual/part-time, as presented in Table 5. Six (6) respondents did not provide any information for this question.

Table 5: Number of new staff in 2023

Type of staff	Number of staff	Percentage (%)
New full-time	40	36
New casual/part-time	71	64
Total	111	100

3.2.3 Full-time staff who exited in 2023

The respondents were asked if any full-time staff left their employment within the year through any means, e.g., retirement, resignation, termination, etc. A total of fifteen (15) responses were recorded, of which fourteen (14) indicated that they recorded an exit of full-time staff. A total of forty-two (42) exited full-time staff was recorded by fourteen (14) respondents.

SECTION C – PRODUCTION OF BOOKS IN 2023

3.3 Production of books in 2023

This section answers the question on the quantity of books produced in 2023 and the total cost of production in 2023. The section presents details of book production, which includes new titles published, copies of books produced (new titles or reprints), and the cost associated with producing the books.

3.3.1 Book production and the cost of book production in 2023

This section presents the cost incurred in the production of books by printers. Of the nineteen (19) respondents, nine (9) are into the printing of books; of which four (4) respondents are into printing only, and five (5) are into both printing and publishing. The respondents were requested to provide the aggregate total cost of production for the year 2023. Six (6) out of the nine (9) printers provided the required information, as presented in Table 6.

Table 6: The cost of book production by printers in 2023

Printers	Total cost of production (GH¢) [aggregate]
BI002	22,000.00
BI003	-
BI004	4,302,603.63
BI005	-
BI006	-
BI008	227,420.00
BI011	96,000.00
BI012	282,259.00
BI015	22,917,558.48
Total	27,847,841.11

3.3.2 Number of titles published in 2023

The respondents (15) who are into publishing were asked the number of titles they published in 2023. Ten (10) respondents, who provided the required data, published a total of one hundred and twenty-five (125) new titles in 2023. Also, a total of two hundred and eighteen (218) titles were reprinted by eight (8) respondents in 2023.

3.3.3 Number of copies produced and cost of book production by publishers in 2023

Respondents who are into publishing were requested to provide data on copies of new titles and reprinted titles produced in 2023, as well as the corresponding aggregate cost of production, either locally or offshore.

The results from eleven (11) respondents indicated that a total of 3,233,876 copies of books were produced in 2023, of which 594,745 copies were for new titles, while 2,639,131 copies were re-

printed titles. Again, of the total copies produced in 2023, 1,359,876 copies were printed in the country, while 1,874,000 copies were printed offshore.

Regarding the cost of book production by the respondents who are into publishing for the year 2023, ten (10) respondents provided the required data. Hence the cost of book production of the ten respondents amounted to one hundred and seven million, five hundred and sixteen thousand, eleven Ghana Cedis and ninety-five Ghana Pesewas (GH¢ 107,516,011.95). Of the recorded cost of production, as presented in Table 7, twenty-six million, one hundred and fifty-one thousand, eight hundred Ghana Cedis and ninety-five Ghana Pesewas (GH¢ 26,151,800.95) was attributed to in-country cost of book production. Cost of production offshore therefore amounted to eighty-one million, three hundred and sixty-four thousand, two hundred and eleven Ghana Cedis (GH¢ 81,364,211.00).

Table 7: The cost of book production by publishers in 2023

Respondents	Cost of book production (GH¢)	
	In-Country (GH¢)	Offshore (GH¢)
BI001	-	703,800.00
BI004	515,242.50	-
BI007	800,000.00	-
BI009	510,000.00	778,000.00
BI010	-	68,806,267.00
BI012	-	4,576,144.00
BI014	1,287,000.00	6,500,000.00
BI015	22,917,558.45	-
BI016	59,000.00	-
BI017	63,000.00	-
Total	26,151,800.95	81,364, 211.00

SECTION D – TURNOVER/REVENUE ACCRUED IN 2023

3.4 Turnover/revenue from books produced and sold in 2023

This section presents analysis to the question on the number of books sold and total turnover in 2023. It presents the total turnover or revenue derived from the sales of books and other related income generating activities in 2023.

3.4.1 Turnover/revenue from books produced by printers in 2023

Six (6) respondents out of the nine respondents who are into printing recorded a total turnover of one hundred and fifty-one million, seven hundred and fifty-one thousand, three hundred and twenty-one Ghana Cedis, and forty-nine Ghana Pesewas (GH¢ 151,751,321.49) from printing books for the domestic market (Ghana).

3.4.2 Number of copies sold in 2023

The respondents were asked the number of copies of books they sold in 2023 according to their area(s) of specialization. As presented in Table 8, thirteen (13) respondents who provided the required information altogether sold a total of 3,893,065 copies of books in 2023.

Table 8: Number of copies sold in 2023 by specialty

Area of specialization	Number of copies
Textbooks	2,721,083
Supplementary readers	194,440
Academic/ Professional Books	290
Others	977,252
Total	3,893,065

Respondents were further asked if the sales of the books were made to the Ghanaian market or foreign market (export). From the responses received, all the 3,893,065 copies of books were sold to the Ghanaian market.

3.4.3 Turnover/revenue in 2023 by Specialty

The reported total revenue from ten (10) respondents who are into publishing amounted to one hundred and sixty-three million, three hundred and fifty-six thousand, five hundred and forty-two Ghana Cedis and fifty-six Ghana Pesewas (GH¢ 163,356,542.56). The total revenue was accumulated from the various areas of specialization. As presented in Table 9, “Textbooks” generated the highest revenue among the other specialties, recording a sum of one hundred and twenty-two million, eight hundred and fifty-three thousand, six hundred and forty Ghanaian cedis and ninety-four Ghana Pesewas (GH¢ 122,853,640.94), while “Academic/Professional books” recorded the lowest, with a sum of thirty thousand Ghana Cedis (GH¢ 30,000.00).

Table 9: Turnover/revenue by specialty

Area of specialty	Turnover/revenue (GH¢)	Percentage (%)
Textbooks	122,853,640.94	75.21
Supplementary readers	1,461,643.92	0.89
Academic/ Professional Books	30,000.00	0.02
Others	39,011,257.70	23.88
Total	163,356,542.56	100

3.4.4 Number of electronic book titles produced and turnover in 2023

This section provides the number of electronic book titles produced in 2023. Four (4) respondents indicated they produce electronic books, however, a total of 107 titles were produced by three (3)

respondents. With regard to the sales of electronic books, a total of one thousand, six hundred and fifty Ghana Cedis (GH¢ 1,650.00) was recorded from two (2) respondents.

3.4.5 Income from other related activities in 2023

The respondents were requested to indicate any additional income from other book related activities such as sale of rights (translation, adaptation, reproduction, etc.) as well as income from reprographic right bodies in 2023. Five (5) respondents recorded a total of thirteen thousand, eight hundred and fifty Ghana Cedis (GH¢13,850.00) as income from other related activities, as presented in Table 10.

Table 10: Income from other related activities in 2023

Activity	Amount (GH¢)
Sale of rights (translation, adaptation, reproduction, etc.)	10,000.00
Income from reprographic right bodies	3,850.00
Others (Please specify)	-
Total	13,850.00

3.4.6 Total turnover/revenue for 2023

This section presents the total turnover in 2023 from all sources (aggregate of revenue from printing, publishing, e-book sales and income from other book-related activities).

As indicated in Table 11, a total revenue of three hundred and fifteen million, one hundred and twenty-four thousand, nine hundred and ninety-nine Ghana Cedis and five Ghana Pesewas (**GH¢ 315,124,999.05**) was recorded for 2023 for twelve (12) respondents out of the nineteen (19).

Table 11: Total turnover/revenue/income for 2023

Activity	Turnover (GH¢)
Printing (book production)	151,751,321.49
Publishing (sale of hard copies)	163,356,542.56
Sale of e-books	1,650.00
Income from other related activities	13,850.00
Total	315,124,999.05

3.5 Royalties Paid to Book Authors

The respondents were asked if they had titles for which royalties were paid to authors in 2023. Nine (9) respondents indicated they had titles for which royalties were paid to authors. A total of one million, four hundred and twenty-two thousand, three hundred and thirty Ghana Cedis and ninety-two Ghana Pesewas (GH¢ 1,422,330.92) was paid as royalties to authors in 2023.

3.6 Comparing the Samples for 2022 and 2023 Yearbooks

This section compares the results of 2022 and 2023 Yearbooks. This is to identify the trend in employment status, cost of production, copies of books sold, as well as turnover/revenue. A total of 100 questionnaires were distributed for both years, however ten (10) responses were received for 2022, while nineteen (19) responses were received for 2023.

3.6.1 Employment of new staff

Table 12 presents the trend of new staff employed in 2022 and 2023.

Table 12: Comparing new staff for 2022 and 2023

	2022 Sample			2023 Sample		
Employment type	No. of responses	Number of employees	Percentage (%)	No. of responses	Number of employees	Percentage (%)
Full-time	3	11	33.3	13	40	36
Part-time		22	66.7		71	64
Total		33	100		111	100

A total of thirty-three (33) new staff were employed for both full-time and part-time by three (3) respondents in 2022. However, the 2023 results recorded a total of one hundred and eleven (111) new staff from thirteen (13) respondents. From the Table above it can be deduced that respondents employed over 60% of staff on part-time or casual basis in both years.

3.6.2 Cost of production

Table 13 presents the trend of cost incurred in the production of books.

Table 13: Comparing total cost of production for 2022 and 2023

		2022 Sample			2023 Sample		
Sector		No. of responses	Cost of production (GH¢)	Percentage (%)	No. of responses	Cost of production (GH¢)	Percentage (%)
Printing		9	52,440.00	1.6	12	27,847,841.11	20.6
Publishing	In-country		2,177,078.75	67.7		26,151,800.95	19.3
	Offshore		988,890.00	30.7		81,364,211.00	60.1
Total			3,218,408.75	100		135,363,853.06	100

For 2023, the cost incurred from the production of books from twelve (12) respondents amounted to one hundred and thirty-five million, three hundred and sixty-three thousand, eight hundred and fifty-three Ghana Cedis and six Ghana Pesewas (GH¢ 135,363,853.06). However, responses from nine (9) respondents in the 2022 Yearbook recorded a total amount of three million, two hundred and eighteen thousand, four hundred and eight Ghana Cedis and seventy-five Ghana Pesewas (GH¢ 3,218,408.75) as total cost of production.

Offshore printing of books, as shown in Table 12, constituted 30.7% of the total cost of production in 2022, whereas in 2023 offshore printing constituted 60.1% of the total cost of production. This indicates that in 2023 a significant amount went into buying of print outside Ghana. Again, the results also indicate that publishers still opt for printing offshore than in the country.

3.6.3 Number of copies sold

This section presents a comparison of the number of copies sold for both 2022 and 2023. This is shown in Table 14.

Table 14: Comparing number of copies sold in 2022 and 2023

Type of market	2022 Sample			2023 Sample		
	No. of responses	Number of copies	Percentage (%)	No. of responses	Number of copies	Percentage (%)
Ghana market	6	1,277,251	99.999	11	3,893,065	100
Export		10	0.001		-	-
Total		1,277,261	100		3,893,065	100

In 2022, a total of 1,277,261 copies of books were sold, of which 1,277,251 copies, representing 99.999%, were sold on the Ghanaian market. However, in 2023, a total of 3,893,065 copies of books were sold mainly to the Ghanaian market. Although some copies of books were exported in 2022, it was negligible, since 99.999% was sold on the Ghana market. Hence, the results for both years indicate that the Ghanaian market is the main market for books produced.

3.6.4 Total turnover/revenue

This section compares the total turnover/revenue for both 2022 and 2023, i.e. income from printing, sales of hardcopy books, sales of electronic books and income from other related book activities. The comparison is presented in Table 15.

Table 15: Comparing total turnover/revenue in 2022 and 2023

Source	2022 Sample			2023 Sample		
	No. of responses	Amount (GH¢)	Percentage (%)	No. of responses	Amount (GH¢)	Percentage (%)
Printing	9	162,700.00	0.64	12	151,751,321.49	48.16
Publishing (sales of hard books)		24,704,493.78	97.73		163,356,542.56	51.83
Sales of e-book		50,030.00	0.2		1,650.00	0.001
Income from other related activities		360,141.88	1.43		13,850.00	0.004
Total		25,277,365.66	100		315,124,999.05	100

Total turnover/revenue for the year 2023 from twelve (12) respondents amounted to three hundred and fifteen million, one hundred and twenty-four thousand, nine hundred and ninety-nine Ghana Cedis and five Ghana Pesewas (GH¢ 315,124,999.05), of which sales of hard copy books recorded one hundred sixty-three million, three hundred and fifty-six thousand, five hundred and forty-two Ghana Cedis and fifty-six Ghana Pesewas (GH¢ 163,356,542.56). The 2022 Yearbook, however, recorded a total turnover/revenue of twenty-five million, two hundred and seventy-seven thousand, three hundred and sixty-five Ghana Cedis and sixty-six Ghana Pesewas (GH¢ 25,277,365.66) from nine (9) respondents, of which sales of hard copy books recorded twenty-four million seven hundred and four thousand four hundred and ninety-three Ghana Cedis and seventy-eight Ghana Pesewas (GH¢ 24,704,493.78)

4 Conclusion

4.0 Conclusion

A total of nineteen (19) responses, out of a total of one hundred (100) questionnaires administered, were received and analyzed for the 2023 Yearbook. Seven (7) respondents focused on publishing only, while four (4) are into printing only. Furthermore, two (2) respondents operate across publishing, printing and distribution/sales, three (3) are into both publishing and printing, and three (3) engage in both publishing and distribution/sales of books. The results also revealed that a total of three hundred and eighty-five (385) staff were engaged on a full-time basis, whereas the number of casual/part-time employees was ninety-seven (97). Hence, a total of four hundred and eighty-two (482) people were employed either as full-time or part-time staff by seventeen (17) respondents.

Cost of producing books in 2023 amounted to one hundred and thirty-five million, three hundred and sixty-three thousand, eight hundred and fifty-three Ghana Cedis and six Ghana Pesewas (GH¢ 135,363,853.06). Of this total amount, respondents in the printing sector recorded a total of twenty-seven million, eight hundred and forty-seven thousand, eight hundred and forty-one Ghana Cedis and eleven Ghana Pesewas (GH¢ 27,847,841.11), while the publishing sector incurred a cost of one hundred and seven million, five hundred and sixteen thousand, eleven Ghana Cedis ninety-five Ghana Pesewas (GH¢ 107,516,011.95) for book production.

Regarding turnover/revenue in 2023, respondents who are into printing recorded an amount of one hundred and fifty-one million, seven hundred and fifty-one thousand, three hundred and twenty-one Ghana Cedis and forty-nine Ghana Pesewas (GH¢ 151,751,321.49), while a total of one hundred and sixty-three million, three hundred and fifty-six thousand, five hundred and forty-two Ghana Cedis and fifty-six Ghana Pesewas (GH¢ 163,356,542.56) was recorded from the sales of hardcopy

books. Textbooks recorded the highest of the turnover/revenue from sales of hardcopy books with an amount of one hundred and twenty-two million, eight hundred and fifty-three thousand, six hundred and forty Ghanaian cedis and ninety-four Ghana Pesewas (GH¢ 122,853,640.94). Sales of electronic books in 2023 also amounted to one thousand, six hundred and fifty Ghana Cedis (GH¢ 1,650.00). Income from other related activities, such as sale of rights (translation, adaptation, reproduction, etc.) and income from reprographic right bodies, amounted to a total of thirteen thousand, eight hundred and fifty Ghanaian Cedis (GH¢13,850.00).

Gathering data on the book industry has been a challenge. Although responses received for 2023 increased, compared to previous years, responsiveness is still low; therefore the findings cannot be generalized. However, the survey has provided an array of data and statistics on the book industry in Ghana for the year 2023. It has provided a level of insight into employment status, production, and sales of books in the country for the year 2023, which will serve various purposes for GBDC.