



**GHANA BOOK DEVELOPMENT COUNCIL  
(GBDC)**

**GHANA BOOK INDUSTRY SURVEY  
2022 YEARBOOK**

**2023**

# Table of Contents

1 Introduction.....	1
1.0 Background.....	1
1.2 Objectives .....	2
1.3 Research problem/questions .....	2
2 Methodology .....	3
2.1 Population and sampling.....	3
2.2 Data collection instrument .....	3
2.3 Data processing.....	4
2.4 Data analysis .....	4
3 Results and Discussion .....	5
3.1 Respondents' Business Profile.....	5
3.1.1 Location of Respondents.....	5
3.1.2 Number of years in business .....	5
3.1.3 Sector of operations of respondents in the book industry .....	6
3.1.4 Area of specialisation.....	6
3.1.5 The importation of paper for book production .....	7
3.1.6 Established management information system (MIS) for record-keeping .....	7
3.2 Employment Profile .....	8
3.2.1 Full-time and part-time staff .....	8
3.2.2 New recruitments made in 2022 .....	9
3.2.4 Full-time staff who exited in 2022.....	9
3.3 Production of books in 2022 .....	9
3.3.1 Book production and the cost of book production by printers in 2022 .....	9

3.3.2	Number of titles published in 2022.....	10
3.3.3	Number of copies produced and the cost of production by publishers in 2022.....	10
3.4	Turnover/revenue from books produced and sold in 2022 .....	11
3.4.1	Turnover/revenue from books by printers in 2022 .....	11
3.4.2	Number of copies sold in 2022 .....	11
3.4.3	Number of printed copies sold by publishers in 2022 by specialty to type of market.	12
3.4.4	Turnover/revenue in 2022 by specialty.....	13
3.4.5	Electronic book production.....	14
3.4.6	Income from other related activities in 2022 .....	14
3.5	Total turnover/revenue for 2022 .....	15
3.4.7	Royalties Paid to Book Authors.....	16
3.5	Comparing 2021 and 2022 Yearbooks .....	16
3.5.1	Employment of new staff.....	16
3.5.2	Cost of Production .....	17
3.5.3	Number of copies sold .....	18
3.5.4	Total Turnover/revenue .....	18
4	Conclusion .....	20
4.0	Conclusion .....	20

## **List of Figures**

Figure 1: Number of years respondents have been in business .....	5
Figure 2: Respondents with established management information system .....	8

## **List of Tables**

Table 1: Sector of operations in the book industry .....	6
Table 2: Paper importation for book production.....	7
Table 3: Number of employees engaged in 2022 by type of staff .....	8
Table 4: Number of new staff employed in 2022 .....	9
Table 5: The cost of book production by printers in 2022.....	10
Table 6: Number of copies sold in 2022 by specialty.....	12
Table 7: Number of printed copies sold by publishers in 2022 by specialty per market.....	12
Table 8: Turnover/revenue by specialty .....	13
Table 9: Turnover from printed book sales by specialty and place of sale.....	14
Table 10: Income from other related activities in 2022 .....	15
Table 11: Total Turnover/revenue in 2022 .....	15
Table 12: Comparing employment status for 2021 and 2022.....	16
Table 13: Comparing cost of production for 2021 and 2022.....	17
Table 14: Comparing number of copies sold in 2021 and 2022 .....	18
Table 15: Comparing total turnover/revenue for 2021 and 2022 .....	19

# **1 Introduction**

## **1.0 Background**

The absence of national statistics (data collection and performance reporting) on the book industry in Ghana, and the contribution of the industry to the country's gross domestic product (GDP) has been a matter of concern to many stakeholders.

Book production has contributed to the multiplication of knowledge and helped engender audio-visual recording, and other means of disseminating knowledge. Book production contributes to a country's gross domestic product (GDP) growth. The increasing desire for readily available information on the local book industry by various stakeholders, both international and local, calls for action to be taken.

In view of this, the Ghana Book Development Council (GBDC) embarked on a maiden survey in 2022 to gather statistics on employment levels, production levels and sales of books, as well as other related income generation activities in the book industry for the previous year, i.e., 2021. For that survey, out of the one hundred questionnaires which were distributed to publishers and printers, a total of fourteen (14) responses were received, of which four (4) respondents who were into printing recorded a total of GH¢ 448,500.00 as cost of production, while nine (9) respondents who were into publishing recorded a total amount of GH¢ 2,860,921.54 as cost of production. Regarding revenue, twelve (12) respondents out of the fourteen recorded a total amount of GH¢ 9,711,995.54.

Following from a Management decision to undertake the survey every year, another survey was embarked on this year, i.e., 2023 to collate data on book production and sales for the year 2022. This report therefore presents the findings for that survey.

## **1.2 Objectives**

The objective of the survey was to collate data on the size, state and performance of the local book industry in Ghana for the year 2022, to aid in the development of policies to advance the industry.

## **1.3 Research problem/questions**

Available data or statistics on the local book industry is scanty, hence resulting in difficulties in determining the actual size (in terms of employment opportunities, turnover, production volumes and profitability) and performance (contribution to GDP) of the book industry in the country.

Therefore, the research sought to address the following questions:

- How many people were employed in the industry in 2022?
- What quantity of books were produced in 2022?
- What was the total cost of production for 2022?
- What quantity of the books produced were sold in 2022?
- What was the total turnover for 2022?

## **2 Methodology**

### **2.1 Population and sampling**

The book industry in Ghana is made up of various players such as writers, publishers, printers and booksellers. This survey focused on publishing and printing. The rationale for this focus was because these players, i.e. publishers and printers, are readily ascertainable and they relate directly with the book publishing and production workflow.

For the sample size, a total of one hundred (100) publishing and printing businesses based in Accra were randomly identified from the registered members of the Ghana Publishers Association (GPA) and the Ghana Printers and Paper Converters Association (GPPCA). Questionnaires were then distributed to them. The respondents were asked to provide information about their operations, number of employees, production volumes and sales.

The reasons for administering the questionnaires in Accra only were due to financial constraints and the fact that Accra is the hub of the publishing and printing industry in the country, hence the findings could largely be deemed to reflect what pertains in the country.

### **2.2 Data collection instrument**

A questionnaire was developed and designed for the study. The questionnaire had both open-ended questions and closed-ended questions. One hundred questionnaires which were administered but only ten questionnaires were returned completed.

### **2.3 Data processing**

The data processing involved the ten completed questionnaires. The processing of the data was done with the aid of the Statistical Product and Service Solution (SPSS) software and Microsoft Excel. After the data entry, validation, checks, and cleaning were carried out.

### **2.4 Data analysis**

The initial phase of the analysis involved the generation of frequency tables (percentages), general descriptive information and charts.

To ensure confidentiality and anonymity of the respondents, identification codes were used. These identification codes appear in the Tables. The results of this survey are based on the responses from the ten (10) respondents.



### 3 Results and Discussion

This section presents the responses to the questionnaire and finding, which is divided into four sections, i.e., Section A, Section B, Section C and Section D, which discusses the respondents' business profile, employee profile, production and sales, respectively.

#### SECTION A - PROFILE OF RESPONDENTS

##### 3.1 Respondents' Business Profile

This section presents the geographical location, number of years in business, area of business and specialisation of the respondents.

###### 3.1.1 Location of Respondents

All the respondents were located in the Greater Accra Region, specifically in Accra.

###### 3.1.2 Number of years in business

The respondents were required to provide information about the number of years they have been in the business. The results revealed that 50% have been in business for more than thirty (30) years as shown in Figure 1.

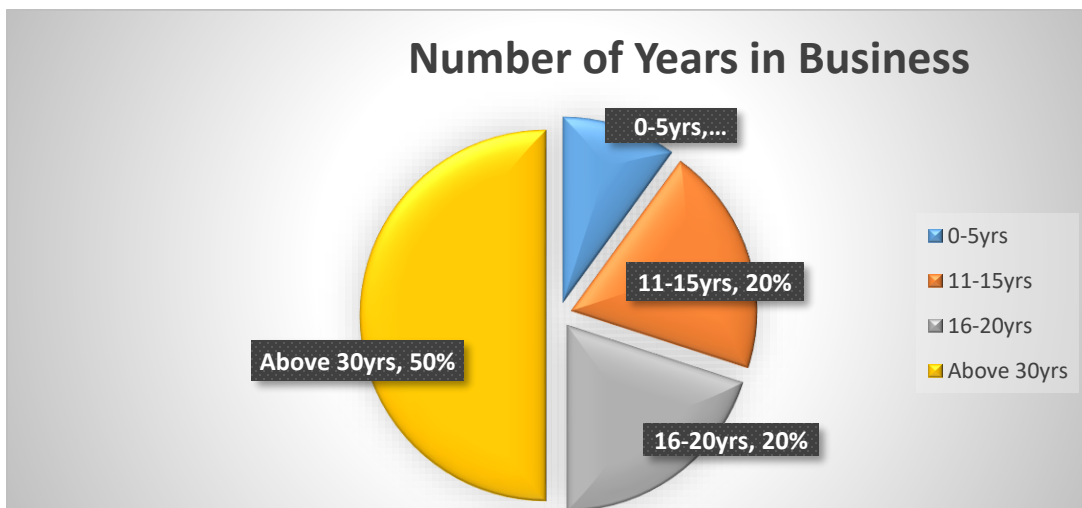


Figure 1: Number of years respondents have been in business

### 3.1.3 Sector of operations of respondents in the book industry

The respondents were required to indicate their sector of operation. Majority of them were into only publishing. The results have been provided in the Table below.

Table 1: Sector of operations in the book industry

		<b>Frequency (Number)</b>	<b>Percentage (%)</b>
Valid	Only publishing	6	50.0
	Only printing	2	20
	Both publishing and printing	2	20
	Total	10	100.0

From the Table 1, eight respondents are into publishing, while four are into printing. However, six respondents are into only publishing and two are into only printing.

### 3.1.4 Area of specialisation

The respondents were required to indicate the area(s) they specialize in as book industry practitioners, i.e., such areas as textbooks, supplementary readers, academic/professional books, children's books, and reference books, etc.

The findings show that out of the eight (8) respondents who are into publishing:

- (i) One (1) respondent is into only textbook publishing.
- (ii) One (1) respondent specializes in only academic books.
- (iii) Four (4) respondents are into the publishing of only supplementary readers.
- (iv) One (1) respondent specializes in both textbooks and supplementary readers.
- (v) One (1) respondent specializes in both supplementary readers and academic books.
- (vi) One (1) respondent specializes in both textbooks and academic books.
- (vii) Two (2) respondents specialize in the production of textbooks, supplementary readers and academic/professional books.

### 3.1.5 The importation of paper for book production

The respondents were asked if they directly import paper for book production. The responses show that the majority of the respondents do not directly import paper.

The results have been shown in Table 2 below.

Table 2: Paper importation for book production

		<b>Frequency (Number)</b>	<b>Percentage (%)</b>
Valid	Yes	1	7.1
	No	13	92.9
	Total	14	100.0

The results imply that the majority of the respondents may not be direct beneficiaries of the policy on import tax waiver on paper imported for book production in the country.

### 3.1.6 Established management information system (MIS) for record-keeping

The respondents were asked if they have an established management information system for record-keeping and processing.

The results, as presented in Figure 2, revealed that majority (70%) have a management information system to facilitate their operation and record keeping.

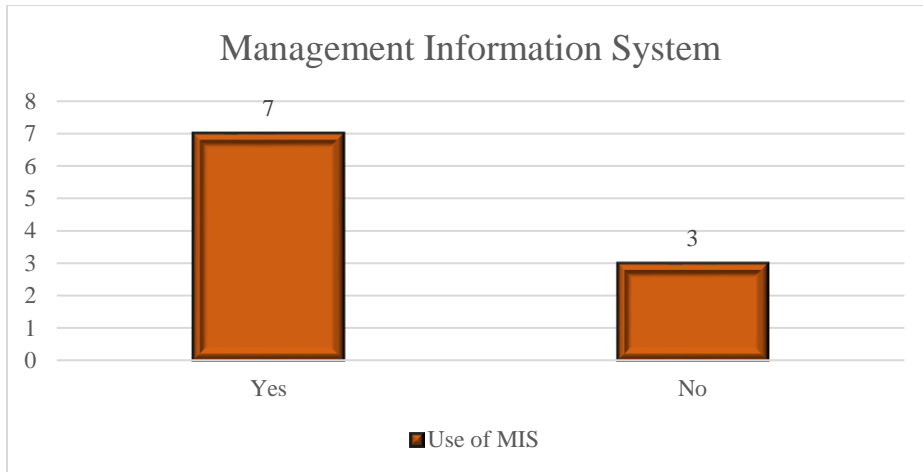


Figure 2: Respondents with established management information system

## SECTION B – EMPLOYEE PROFILE OF RESPONDENTS

### 3.2 Employment Profile

This section presents results on the employee profile of the respondents, with regard to their status as full-time or part-time employees.

#### 3.2.1 Full-time and part-time staff

The respondents were asked to provide the number of full-time, part-time or casual staff engaged in their operation. The results showed that in 2022, a total of one hundred and ten (110) staff were engaged on full-time basis, whereas the number of casual/part-time employees was fifty-seven (57). A total of one hundred and sixty-seven persons were employed either as full-time or part-time staff by the ten (10) respondents. The responses are summarized in Table 3.

Table 3: Number of employees engaged in 2022 by type of staff

Type of staff	Number of Staff	Percentage (%)
Full-time	110	66.0
Casual/part-time	57	34.0
<b>Total</b>	<b>167</b>	<b>100</b>

### 3.2.2 New recruitments made in 2022

The respondents were further asked about the number of new recruitments in 2022. Three (3) respondents recruited a total of thirty-three (33) new staff in 2022, as shown in Table 4.

Table 4: Number of new staff employed in 2022

Type of staff	Number of Staff	Percentage (%)
Full-time	11	33.0
Casual/part-time	22	67.0
<b>Total</b>	<b>33</b>	<b>100</b>

### 3.2.4 Full-time staff who exited in 2022.

Furthermore, the respondents were asked if any full-time staff left their employment within the year through any means, e.g., retirement, resignation, termination etc. Two (2) respondents recorded two staff each (totaling four in all) left their employment in 2022.

## SECTION C – PRODUCTION OF BOOKS IN 2022

### 3.3 Production of books in 2022

This section presents the details of book production, which includes new titles published, copies of books produced (new titles or reprints), and cost of production for the year 2022.

#### 3.3.1 Book production and the cost of book production by printers in 2022

This section presents the cost incurred in the production of books by printers. Of the ten (10) respondents, four (4) are into printing [two (2) respondents are into only printing, and two (2) are into both printing and publishing]. The respondents were asked the aggregate number of books

printed and number of pages of the books, as well as aggregate total cost of production for the year. Only three of the four printers provided the required information, as presented in Table 5.

Table 5: The cost of book production by printers in 2022

<b>Respondent</b>	<b>Total cost of production (GH¢) [aggregate]</b>
BID004	20,000.00
BID007	28,140.00
BID008	4,300.00
BID009	-
<b>TOTAL</b>	<b>52,440.00</b>

### **3.3.2 Number of titles published in 2022**

The respondents who are into publishing were asked the number of titles they published in 2022. Six (6) respondents provided the required data, recording a total of about fifty (50) new titles in 2022.

### **3.3.3 Number of copies produced and the cost of production by publishers in 2022**

Respondents who are into publishing were requested to provide data on copies of new titles and reprinted titles produced in 2022, as well as the corresponding aggregate cost of production, either locally or offshore.

The results from seven (7) respondents indicated that a total of 3,071,790 copies of books were produced in 2022, of which 1,515,000 copies were for new titles, while 1,556,790 copies were reprinted titles. The total cost of production for these copies amounted to three million one hundred and sixty-five thousand nine hundred and sixty-eight Ghana Cedis seventy-five Ghana Pesewas

(GH¢ 3,165,968.75), out of which two million one hundred and seventy-seven thousand seventy-eight Ghana Cedis seventy-five Ghana Pesewas (GH¢ 2,177,078.75) was cost incurred in producing the books in Ghana. An amount of nine hundred and eighty-eight thousand eight hundred and ninety Ghana Cedis (GH¢ 988,890.00) was cost of production for the books which were produced outside Ghana.

## **SECTION D – TURNOVER/REVENUE ACCRUED IN 2022**

### **3.4 Turnover/revenue from books produced and sold in 2022**

This section presents the turnover or revenue from the sales of books and other related income generating activities in 2022.

#### **3.4.1 Turnover/revenue from books by printers in 2022**

Three (3) respondents who are into printing recorded a total turnover of one hundred and sixty-two thousand seven hundred Ghana cedis (GH¢ 162,700.00), from books printed for the domestic market.

#### **3.4.2 Number of copies sold in 2022**

The respondents were asked the number of copies of books they sold in 2022 according to their area(s) of specialisation. The six respondents who provided the required information altogether sold 1,277,261 copies of books in 2022, as presented in Table 6.

Table 6: Number of copies sold in 2022 by specialty.

<b>Area of specialisation</b>	<b>Number of copies</b>
Textbooks	1,037,411
Supplementary readers	231,850
Academic/ Professional Books	-
Others	8,000
<b>Total</b>	<b>1,277,261</b>

### **3.4.3 Number of printed copies sold by publishers in 2022 by specialty to type of market**

Table 7 presents the number of printed books sold by specialty to either the Ghanaian market or foreign market (export). Of the 1,277,251 copies sold in Ghana by the respondents, 1,037,411 were textbooks, followed by supplementary readers which recorded 231,840 copies sold.

Table 7: Number of printed copies sold by publishers in 2022 by specialty per market

<b>Market</b>	<b>Textbooks</b>	<b>Supplementary readers</b>	<b>Others</b>	<b>Total</b>
Ghana	1,037,411	231,840	8,000	1,277,251
Export	-	10	-	10
<b>Total</b>	1,037,411	231,850	8,000	1,277,261
Percentage	81.2%	18.2%	0.6%	100%



### 3.4.4 Turnover/revenue in 2022 by specialty

The respondents who are into publishing were to provide their turnover from book sales in 2022. A total of twenty-four million seven hundred and four thousand four hundred and ninety-three Ghana Cedis seventy-eight Ghana Pesewas (GH¢ 24,704,493.78) was reported. As indicated in Table 7, there was no record for academic/professional books in terms of number of copies sold when requested. However, an amount was recorded for turnover from the sales of academic/professional books. The turnover according to the area of specialty is presented in Table 8

Table 8: Turnover/revenue by specialty

<b>Area of specialty</b>	<b>Turnover/revenue (GH¢)</b>
Textbooks	<b>21,319,147.00</b>
Supplementary readers	<b>3,089,346.78</b>
Academic/ Professional Books	<b>16,000.00</b>
Others	<b>280,000.00</b>
<b>Total</b>	<b>24,704,493.78</b>

The respondents were requested to indicate where the sales were made. The findings are presented in Table 9.

Table 9: Turnover from printed book sales by specialty and place of sale

<b>Market</b>	<b>Textbooks (GH¢)</b>	<b>Supplementary readers (GH¢)</b>	<b>Academic/ professional books (GH¢)</b>	<b>Others (GH¢)</b>	<b>Total (GH¢)</b>
Ghana	21,319,147.00	3,088,191.78	16,000.00	280,000.00	24,703,338.78
Export	-	1,155.00	-	-	1,155.00
<b>Total</b>	<b>21,319,147.00</b>	<b>3,089,346.78</b>	<b>16,000.00</b>	<b>280,000.00</b>	<b>24,704,493.78</b>
Proportion (%)	86.3%	12.51%	0.06%	1.13%	100%

### **3.4.5 Electronic book production**

The questionnaire sought to find out the number of publishers who produced electronic books in 2022. Out of the eight respondents who are into publishing, five (5) indicated they produce electronic books. However only two respondents indicated the revenue from the sales of the electronic books, which amounted to fifty thousand thirty Ghana Cedis (GH¢ 50,030.00).

### **3.4.6 Income from other related activities in 2022**

The respondents were requested to indicate any additional income from other book related activities such as sale of rights (translation, adaptation, reproduction, etc.) as well income from reprographic right bodies in 2022. Five (5) respondents reported a total of three hundred and sixty thousand one hundred and forty-one Ghana Cedis eighty-eight Ghana Pesewas (GH¢ 360,141.88) as income from other related activities, as presented in Table 10.

Table 10: Income from other related activities in 2022

<b>Activity</b>	<b>Income (other sources) (GH¢)</b>	<b>Proportion (%)</b>
Sale of rights (translation, adaptation, reproduction, etc.)	348,852.00	96.87%
Income from reprographic right bodies	11,289.88	3.13%
<b>Total</b>	<b>360,141.88</b>	<b>100%</b>

### 3.4.7 Total turnover/revenue for 2022

This section presents the total turnover in 2022 from all sources (aggregate of revenue from printing, publishing, e-book sales and income from other book-related activities).

One respondent did not provide any data on revenue, as shown in Table 11. Therefore, the total turnover recorded was from by nine (9) respondents.

A total revenue of twenty-five million, two hundred and seventy-seven thousand, three hundred and sixty-five Ghana Cedis, sixty-six Ghana Pesewas (GH¢ 25,277,365.66) was reported for 2022.

Table 11: Total Turnover/revenue in 2022

<b>Activity</b>	<b>Turnover (GH¢)</b>
Printing (book production)	162,700.00
Publishing (sale of hard copies)	24,704,493.78
Sale of e-books	50,030.00
Income from other related activities	360,141.88
<b>Total</b>	<b>25,277,365.66</b>

### 3.5 Royalties Paid to Book Authors.

The respondents were asked if they had titles for which royalties were paid to authors in 2022. Five respondents had titles for which royalties were paid to authors. A total of nine hundred and seventy-six thousand four hundred and ninety-three Ghana Cedis eighty-eight Ghana Pesewas (GH¢ 976,493.88) was paid as royalties to authors in 2022.


### 3.6 Comparing 2021 and 2022 Yearbooks

This section compares the results of 2021 and 2022 Yearbooks. This is to identify the trend in employment status, cost of production, copies of books sold, as well as turnover/revenue. A total of 100 questionnaire were distributed for both years, however fourteen (14) responses were received for 2021 while ten (10) responses were received for 2022.

#### 3.6.1 Employment of new staff

Table 12 presents the trend of new staff employed in 2021 and 2022.

Table 12: Comparing employment status for 2021 and 2022

Employment Type	2021	Percentage (%)	2022	Percentage (%)	Percentage change in employment status
Full-time	23	24.2	11	33.3	65.3% 
Part-time	72	75.8	22	66.7	
Total	95	100	33	100	

A total of ninety-five (95) new staff were employed for both full-time and part-time. However, the 2022 results recorded a total of thirty-three (33) new staff. There was a reduction of 65.3% in the

number of new staff employed in 2022. From the Table it can be deduced that respondents employed over 60% of staff on part-time or casual basis in both years.

### 3.6.2 Cost of Production

Table 13 presents the trend of cost incurred in the production of books.

Table 13: Comparing cost of production for 2021 and 2022

<b>Sector</b>		<b>2021</b>	<b>Percentage (%)</b>	<b>2022</b>	<b>Percentage (%)</b>
Printing		448,500.00	13.5	52,440.00	1.6
Publishing	In-country	2,788,421.54	84.3	2,177,078.75	67.7
	Offshore	72,500.00	2.2	988,890.00	30.7
Total		3,309,421.54	100	3,218,408.75	100


For 2022, the cost incurred from the production of books from nine (9) respondents amounted to three million two hundred and eighteen thousand four hundred and eight Ghana Cedis seventy-five Ghana Pesewas (GH¢ 3,218,408.75). However, responses from thirteen (13) respondents in the 2021 Yearbook recorded a total amount of three million three hundred and nine thousand four hundred and twenty-one Ghana Cedis fifty-four Ghana Pesewas (GH¢ 3,309,421.54) as total cost of production.

Offshore printing of books, as shown in Table 13, constituted 2.2% of the total cost of production in 2021, whereas in 2022 offshore printing constituted 30.7% of the total cost of production. This indicates that in 2022 a significant amount went into buying of print outside Ghana.

### 3.6.3 Number of copies sold

This section presents a comparison of the number of copies sold for both 2021 and 2022. This is shown in Table 14.

Table 14: Comparing number of copies sold in 2021 and 2022


Type of market	2021	Percentage (%)	2022	Percentage (%)	Percentage change in number of copies sold
Ghana market	793,195	96.7	1,277,251	99.999	55.7% 
Export	27,251	3.3	10	0.001	
Total	820,446	100	1,277,261	100	

In 2021, a total of 820,446 copies of books were sold, of which 793,195 copies, representing 96.7%, were sold on the Ghanaian market. However, in 2022, a total of 1,277,261 copies of books were sold, of which 1,277,251 copies were sold on the Ghanaian market. Although over 90% of books for both years were sold on the Ghanaian market, 2022 recorded higher sales. In 2022 there was an increase of 456,815 copies, representing a 55.7% increment.

### 3.6.4 Total Turnover/revenue

This section compares the total turnover/revenue for both 2021 and 2022, i.e. income from printing, sales of hardcopy books, sales of electronic books and income from other related book activities. The comparison is presented in Table 15.

Table 15: Comparing total turnover/revenue for 2021 and 2022

Source	2021	Percentage (%)	2022	Percentage (%)	Proportion hange in turnover/revenue
Printing	5,036,722.30	51.87	162,700.00	0.64	160.3% 
Publishing (sale of hard copies)	4,658,073.24	47.97	24,704,493.78	97.73	
Sale of e-books	11,500.00	0.11	50,030.00	0.2	
Income from other related activities	5,700.00	.05	360,141.88	1.43	
<b>Total</b>	<b>9,711,995.54</b>	<b>100</b>	<b>25,277,365.66</b>	<b>100</b>	

Total turnover or revenue for the year 2022 from nine (9) respondents amounted to twenty-five million, two hundred and seventy-seven thousand, three hundred and sixty-five Ghana Cedis, sixty-six Ghana Pesewas (GH¢ 25,277,365.66), of which sales of hard copy books recorded twenty-four million seven hundred and four thousand four hundred and ninety-three Ghana Cedis seventy-eight Ghana Pesewas (GH¢ 24,704,493.78). The 2021 Yearbook, however, recorded a total turnover/revenue of nine million, seven hundred and eleven thousand, nine hundred and ninety-five Ghana Cedis, fifty-four Ghana Pesewas (GH¢ 9,711,995.54) from twelve (12) respondents. This indicates that there was an increase in turnover/revenue in 2022, of an amount of fifteen million five hundred and sixty-five thousand three hundred and seventy Ghana Cedis twelve Ghana Pesewas (GH¢ 15,565,370.12), which represents 160.3% increment.

## **4 Conclusion**

### **4.0 Conclusion**

A total of ten (10) responses out of one hundred questionnaires which were administered, were received and analyzed for the 2022 Yearbook. Of the ten (10) respondents, two are into only printing, six are into only publishing, and two are into both publishing and printing. One hundred and sixty-seven (167) people were recorded as employees by the respondents in 2022, of which one hundred and ten (110) were full-time employees and fifty-seven (57) were casual or part-time employees. In 2022, three (3) respondents employed a total of thirty-three (33) as new staff, of which eleven (11) were employed on full-time basis while twenty-two (22) were employed on casual basis.

Cost of producing books in 2022 amounted to three million two hundred and eighteen thousand four hundred and eight Ghana Cedis seventy-five Ghana Pesewas (GH¢ 3,218,408.75). of this total amount respondents in the printing sector recorded a total of fifty-two thousand four hundred and forty Ghana Cedis (GH¢ 52,440.00), while the publishing sector incurred a cost of three million one hundred and sixty-five thousand nine hundred and sixty-eight Ghana Cedis seventy-five Ghana Pesewas (GH¢ 3,165,968.75) for book production.

With regard to turnover/revenue in 2022, respondents who are into printing recorded an amount of one hundred and sixty-two thousand seven hundred Ghana cedis (GH¢ 162,700.00), while a total of twenty-four million seven hundred and four thousand four hundred and ninety-three Ghana Cedis seventy-eight Ghana Pesewas (GH¢ 24,704,493.78) was recorded from the sales of hardcopy books. Sales of electronic books in 2022 amounted to fifty thousand thirty Ghana Cedis (GH¢ 50,030.00). Income from other related activities, such as sale of rights (translation, adaptation, reproduction, etc.) and income from reprographic right bodies, amounted to a total of three hundred



and sixty thousand one hundred and forty-one Ghana Cedis eighty-eight Ghana Pesewas (GH¢ 360,141.88).

Comparing the 2021 and 2022 Yearbooks, employment of new staff into the book industry reduced by 65.3% in 2022. Regarding the total cost of producing books, offshore printing of books, constituted 2.2% of the total cost of production in 2021, whereas in 2022 offshore printing constituted 30.7% of the total cost of production. In 2022, there was an increase of 55.7% in the number of books that were sold. Furthermore, turnover/revenue recorded an increase of 160.3% in 2022.

The reduction in the number of responses is evidence of the challenges in gathering data on the local book industry. However, this survey has provided an array of data on the book industry in Ghana for the year 2022. Although the response rate was low, it has offered a level of insight on employment status, production, and sales of books in the country for the year 2022.