

GHANA BOOK DEVELOPMENT COUNCIL
(GBDC)

GHANA BOOK INDUSTRY SURVEY
2023 YEARBOOK
QUESTIONNAIRE

This questionnaire is to gather data on the book industry for the year 2023, for the sole purpose of generating statistics on the book industry in the country. The statistics would aid in the development of policies to advance the growth of the book industry in the country.

Your co-operation in providing the data would be highly appreciated. Please be assured that the information you provide will be used solely for the intended purpose.

We would be grateful if you could spare some time to provide the needed information by completing the questionnaire and return same to the **Production Services Department (GBDC)**.

Kindly submit a completed fillable PDF form via email to emmanuel.ekow-arhin@gbdc.gov.gh

Alternatively, you may pick a hard copy from the Ghana Publishers Association Secretariat, Ghana Printers and Paper Converter Association Secretariat or the GBDC office.

We would be grateful if you could complete the questionnaire and return same to us no later than **19th July 2024**. We would gladly pick it up from your outfit if need be.

For further clarification, please contact:

Email: twumasi.kofi@gbdc.gov.gh

Tel: 0302 964 455

P. O. Box MB 403

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SECTION A: COMPANY PROFILE (For All Respondents)

- 1. Location (Town/City):
- 2. District:
- 3. Region:
- 4. Kindly indicate number of years in existence.
 - i. 0 - 5
 - ii. 6 -10
 - iii. 11 - 15
 - iv. 16 - 20
 - v. 21 - 25
 - vi. 26 - 30
 - vii. Above 30
- 5. Indicate your sector(s) of operation in the book industry. *(Kindly tick as applicable)*
 - i. Publishing
 - ii. Printing
 - iii. Distribution/Sales
- 6. Indicate your area(s) of specialisation *(Kindly tick as applicable)*
 - i. Textbooks
 - ii. Supplementary readers
 - iii. Academic/professional
 - iv. Other (please specify):
- 7. Indicate your source(s) of paper for book production. *(Kindly tick as applicable)*
 - i. Directly import
 - ii. Buy from the local market
- 8. How does your company keep records? *(Kindly tick as applicable)*
 - i. Manually
 - ii. Electronically
 - iii. Other (please specify):

SECTION B: EMPLOYEE PROFILE (For All Respondents)

Please indicate:

- 9. Number of full-time employees:
- 10. Number of casual/part-time staff:
- 11. How many new staff were employed in the year 2023?
Full-time: Part-time/casual:
- 12. Did any full-time employee exit in 2023? Yes No
- 13. If yes, how many? *Please state*.....

FOR PRINTERS

SECTION C: PRODUCTION/TURNOVER

PRODUCTION IN 2023

This section requires information on books produced in 2023.

14. Kindly indicate quantities of books produced in the table below.

JOB	TOTAL QUANTITY OF BOOKS PRINTED	TOTAL COST OF PRODUCTION (GHC)
Full-colour		
Three-colour		
Two-colour		
One-colour		

TURNOVER IN 2023

This section requires information on revenue from books produced in 2023.

15. Turnover/revenues from books produced.

PRINTED FOR:	TURNOVER/REVENUE (GHC)
Ghanaian Market	
Export	
TOTAL	

FOR PUBLISHERS

SECTION D: PRODUCTION/TURNOVER

PRODUCTION IN 2023

This section requires information on books published in 2023.

16. How many titles did you publish? (*State number*)

17. Kindly indicate total number of copies produced and cost of production in the table below.

TITLES	NUMBER OF TITLES	AGGREGATE NUMBER OF COPIES PRODUCED		AGGREGATE COST OF PRODUCTION (GHC)	
		IN-COUNTRY	OFFSHORE	IN-COUNTRY	OFFSHORE
New Titles					
Reprinted Titles					

SALES IN 2023

This section requires information on sales of published books.

18. Number of copies (quantity) sold by specialty:

	TEXTBOOKS	SUPPLEMENTARY READERS	ACADEMIC/ PROFESSIONAL BOOKS	OTHERS
Ghanaian Market				
Export				

19. Turnover (Revenue) by Specialty

	TEXTBOOKS (GHC)	SUPPLEMENTARY READERS (GHC)	ACADEMIC/ PROFESSIONAL BOOKS (GHC)	OTHERS (GHC)
Ghanaian Market				
Export				

SECTION E: ELECTRONIC BOOKS

20. Do you produce electronic books? Yes No

21. If yes, kindly indicate:

a. Number of titles produced in 2023:

b. Total Turnover in 2023: **GHC**.....

SECTION F: ROYALTIES IN 2023

22. Do you have titles for which you pay royalties to authors? Yes No

23. If yes, how much did you pay as royalties to authors in 2023? **GHC**.....

SECTION G: OTHER INFORMATION

24. Income from other related activities in 2023.

ACTIVITY	GHC
Sale of Rights (translation and adaptation, reproduction, etc.)	
Income from Reprographic Right Bodies	
Others (<i>Please specify</i>)	

NOTE: Report on the Ghana Book Industry Survey (2022 Yearbook) is available at: <https://www.gbdc.gov.gh/ghana-book-industry-survey-2022-yearbook-report>

Thank you.