

# GHANA BOOK DEVELOPMENT COUNCIL

(GBDC)

## GHANA BOOK INDUSTRY SURVEY

### QUESTIONNAIRE

This questionnaire is to gather data on the book industry for the sole purpose of generating statistics on the book industry in the country. The statistics would aid in the development of policies to advance the growth of the book industry in the country.

Your co-operation in providing the data would be highly appreciated. Please be assured that the information you provide will be used solely for the intended purpose.

We would be grateful if you could spare some time to provide the needed information by completing the questionnaire and return same to the **Production Services Manager (GBDC)**.

A fillable PDF form of the questionnaire can be downloaded via:

[https://gbdc.gov.gh/sites/default/files/Questionnaire\\_Ghana%20Book%20Industry%20Survey.pdf](https://gbdc.gov.gh/sites/default/files/Questionnaire_Ghana%20Book%20Industry%20Survey.pdf)

Kindly submit a completed fillable PDF form via email to [twumasi.kofi@gbdc.gov.gh](mailto:twumasi.kofi@gbdc.gov.gh).

Alternatively, you may pick a hard copy from the Ghana Publishers Association Secretariat, Ghana Printers and Paper Converter Association Secretariat or the GBDC office.

We would be grateful if you could complete the questionnaire and return same to us no later than **31<sup>st</sup> May 2022**. We would gladly pick it up from your outfit if need be.

For further clarification, please contact:

**Email:** [twumasi.kofi@gbdc.gov.gh](mailto:twumasi.kofi@gbdc.gov.gh)

**Tel:** 0302 964 455

**P. O. Box MB 403**

**Accra**

**SECTION A: COMPANY PROFILE (For All Respondents)**

1. Location (Town/City): .....
2. District: .....
3. Region: .....
4. Kindly indicate number of years in existence.  
i. 0 - 5     ii. 6 -10     iii. 11 - 15     iv. 16 - 20   
v. 21 - 25     vi. 26 - 30     vii. Above 30
5. Kindly indicate your sector of operation in the book industry.  
i. Publishing     ii. Printing     iii. Both Publishing and Printing
6. Indicate your area(s) of specialisation (*Kindly tick as applicable*)  
i. Textbooks   
ii. Supplementary readers   
iii. Academic/professional   
iv. Other (please specify): .....
7. Does your company import paper for book production? Yes     No
8. Does your company have an established management information system for record-keeping and processes? Yes     No

**SECTION B: EMPLOYEE PROFILE (For All Respondents)**

*Please indicate:*

9. Number of full-time employees: .....
10. Number of casual/part-time staff: .....
11. How many new staff were employed in the year 2021?  
Full-time: .....    Part-time/casual: .....
12. Did any full-time employee exit in 2021? Yes     No
13. If yes, how many? *Please state*.....

## FOR PRINTERS

### SECTION C: PRODUCTION/TURNOVER

#### PRODUCTION IN 2021

*This section requires information on books produced in 2021.*

14. Kindly indicate quantities of books produced in the table below.

JOB	NUMBER OF BOOKS	NUMBER OF PAGES	TOTAL COST OF PRODUCTION (GHC)
Full-colour			
Three-colour			
Two- colour			
One-colour			

#### TURNOVER IN 2021

*This section requires information on revenue from books produced in 2021.*

15. Turnover/revenues from books produced.

PRINTED FOR:	TURNOVER/REVENUE (GHC)
Ghanaian Market	
Export	
<b>TOTAL</b>	

**FOR PUBLISHERS**

**SECTION D: PRODUCTION/TURNOVER**

**PRODUCTION IN 2021**

*This section requires information on books published in 2021.*

16. How many titles did you publish? (*State number*) .....

17. Kindly indicate total number of copies produced in the table below.

<b>TITLES</b>	<b>COPIES OF BOOKS PUBLISHED</b>	<b>TOTAL COST OF PRODUCTION (GH¢)</b>
New Titles/ISBN		
Reprinted Titles		

**SALES IN 2021**

*This section requires information on sales of published books.*

18. Number of copies (quantity) sold by specialty:

	<b>TEXTBOOKS</b>	<b>SUPPLEMENTARY READERS</b>	<b>ACADEMIC/ PROFESSIONAL BOOKS</b>	<b>OTHERS</b>
Ghanaian Market				
Export				

19. Turnover (Revenue) by Specialty

	<b>TEXTBOOKS (GHC)</b>	<b>SUPPLEMENTARY READERS (GHC)</b>	<b>ACADEMIC/ PROFESSIONAL BOOKS (GHC)</b>	<b>OTHERS (GHC)</b>
Ghanaian Market				
Export				

**SECTION E: ELECTRONIC BOOKS**

20. Do you produce electronic books?      Yes       No

21. If yes, kindly indicate:

a. Number of titles produced in 2021: .....

b. Total Turnover in 2021: **GHC**.....

**SECTION F: ROYALTIES IN 2021**

22. Do you have titles for which you pay royalties to authors?      Yes       No

23. If yes, how much did you pay as royalties to authors in 2021? **GHC**.....

**SECTION G: OTHER INFORMATION**

24. Income from other related activities in 2021.

<b>ACTIVITY</b>	<b>GHC</b>
Sale of Rights (translation and adaptation, reproduction, etc.)	
Income from Reprographic Right Bodies	
Others ( <i>Please specify</i> )	

*Thank you.*